

REBECCA NIELSEN HOLBROOK

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- EDUCATION** **New Balance x Pensole Masterclass, Color & Material Designer** **JUN - JUL 2023**
Pensole Lewis College of Business & Design **Detroit, MI**
- 5-week intensive program, collaborative team environment.
 - Designed color & materials on footwear & apparel for NB consumer. Presented to NB design team.
- BFA: Industrial Design, Minors: Design Thinking, Spanish** **Graduation: APR 2023**
Brigham Young University *Cumulative GPA: 3.88/4.0* **Provo, UT**
- EXPERIENCE** **Industrial Design Intern - Ooblec Design** **Provo, UT | JAN 2023 - Present**
- Form development for internal venture brands
- Color, Material & Finish Design Intern - Lifetime Products Inc.** **Clearfield, UT | MAY 2022 - DEC 2022**
- Established CMF program from the ground up & presented color strategy to C-suite executives
 - Color trend research for product-specific categories
 - Executed global color strategy & crafted CMF stories for various products
- Interior Design Assistant - BYU Physical Facilities** **Provo, UT | MAY 2019 - MAY 2022**
- Specified color, materials, and finishes for commercial furniture in an education setting
 - Designed furniture layouts for campus office remodels & new builds
 - Developed client/designer relationships
- Color, Material & Finish Design Intern - Blackstone Products** **Logan, UT | MAY 2021 - AUG 2021**
- Established material & finish library system
 - CMF documentation for manufacturing
- Innovation Fellow - Crocker Innovation Fellowship** **Provo, UT | JAN 2021 - DEC 2021**
- Year-long project on an interdisciplinary team using design thinking, IOT, and entrepreneurial innovation
- SKILLS**
- Color & Trend Forecasting
 - Digital/Physical MTL Palette Creation
 - Design thinking, Future thinking
 - Coloro / NCS / Pantone Specification
 - Consumer Development & Storytelling
 - Physical Prototyping
 - Adobe Creative Suite: Advanced, 9 yrs experience
 - Keyshot: Intermediate
 - Solidworks: Surfacing & Solid Modeling
 - Spanish: Advanced (OPI)
- VOLUNTEER EXPERIENCE** **Holy Cross Ministries** **Salt Lake City, UT | MAR 2023-Present**
- Spanish language translation for legal immigration program
- Seattle Children's Hospital Mitochondrial Research Guild** **Seattle, WA | 2012-2022**
- Volunteer in annual fundraising events in a team setting, Graphic Design for print/web
- ACTIVITIES & HOBBIES** **Color Marketing Group, Member & Forecasting Committee Volunteer** **JULY 2022-PRESENT**
- Tennis / Hand painted nail art / Watercolor / Cooking / Foodie / Reading / Hiking / Sewing / Movie critiquing*